



Creative industries

Winnipeg

MANITOBA, CANADA

Companies looking for bright ideas and ingenuity come to **Winnipeg**. Renowned for its large network of professionals who consistently produce cutting-edge creative work, it's a magnet for architects, designers, video game developers, animators, and film production companies. Winnipeg's creative capabilities are acclaimed around the world and supported by some of the best professional arts and production programs in the country.

3,400+
creative industries companies¹

20,600+
creative industries employees¹

Creative sector earned a GDP of **\$1.6 billion** in 2018²

Manitoba's creative industries had the **highest GDP growth** in Canada²

Why Winnipeg?



Competitive tax credit programs

Canada's most competitive film and video tax credit is now permanent, along with other lucrative tax credit programs for music production and interactive digital media



Growing workforce

Creative industries employment rose 6.2% in 2018²



More than 100 languages spoken

Multilingual talent base include a large Francophone community



Support to access global talent

Manitoba Provincial Nominee program (MPNP) helps fast-track immigration



Invest in Winnipeg
Recent investments in creative industries

BSD.

Bit Space Development
Rated one of the top 10 VR companies in the world, pushing boundaries in virtual reality for hazard identification and safety training applications



AWS Thinkbox A set of cloud solutions to help creative studios scale rendering workloads, workstations for artists and editors, and storage for hybrid or full cloud pipelines



Ubisoft A triple-A game studio known for its work on gamer favourites, Far Cry and Assassins Creed. Ubisoft encourages collaboration and creativity which is why its offices are set up in our popular, dense, and highly connected Exchange District in downtown Winnipeg

Creative learning

Red River College introduces a new two-year Game Design and Development program which combines 3D artists and game programmers in an innovative cross over curriculum allowing for both teams to work together on a fully realized video game. Both programs are designed to produce home grown talent.

Sisler High School's CREATE program offers students three main streams: Graphic Design, Interactive Digital Media, and Motion Picture Arts. By combining technical training from vocational and innovative educators with industry mentorship and internship opportunities, the CREATE program brings job-readiness into focus.

Both the **University of Manitoba** and **The University of Winnipeg** boast world class creative programming including fine arts, creative writing and theatre.



Strong industry associations



In 2018/2019 Manitoba's total screen based production volume topped \$269 million, an increase of \$96 million³



Government support for business

All three levels of government are focused on economic development in Winnipeg, and setting the stage like never before to encourage and support investment

Manitoba Film and Video Production Tax Credit Permanent program provides up to 65% rebate on eligible Manitoba labour expenditures OR 38% on all eligible Manitoba production costs including labour

Manitoba Interactive Digital Media Tax Credit Up to a 40% credit on qualified labour, and some marketing and distribution expenses on approved projects

Manitoba's Industry Services Funding support for onboarding new employees or upskilling existing staff

Endnotes:

1. In the Winnipeg Census Metropolitan Area, Statistics Canada, 2019
2. In Manitoba, Statistics Canada, 2019
3. Manitoba Film and Music, 2019

Made in Winnipeg: cool creative projects

Interactive digital media companies

Complex Games Developed mobile games for Disney, Nickelodeon, Zynga, Shaw Media, CBC and Games Workshop

Project Whitecard Created a virtual reality simulator as an educational tool in partnership with NASA and the Canadian Space Agency

Flipside Developing VR animation studio software to create animated content at unprecedented speeds

Infinite Wall Won best Independent Game at the 2017 Independent Games Festival Awards for multi-platform game Night in the Woods

Linear production companies



Includes collaborations with industry leaders such as:



Connect with us today!

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